

1 STATE OF OKLAHOMA

2 2nd Session of the 60th Legislature (2026)

3 POLICY COMMITTEE  
RECOMMENDATION  
4 FOR  
HOUSE BILL NO. 3544

5 By: Maynard

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7 POLICY COMMITTEE RECOMMENDATION

8 An Act relating to technology; defining terms;  
9 directing deployers to ensure artificial intelligence  
(AI) chatbots with human-like features are not made  
10 available to minors; requiring age certification  
systems; permitting alternative version of chatbot  
11 for minors; directing deployers of AI companions to  
make sure they are not made available to minors;  
12 providing exemption criteria; directing deployers to  
implement and maintain systems to prioritize safety  
13 and well-being of users; permitting deployers to only  
collect information in trusting party's best  
14 interests; establishing civil penalties; providing  
for codification; and providing an effective date.

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17 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

18 SECTION 1. NEW LAW A new section of law to be codified  
19 in the Oklahoma Statutes as Section 10 of Title 75A, unless there is  
20 created a duplication in numbering, reads as follows:

21 As used in this act:

22 1. "Chatbot" means AI with which users can interact by or  
23 through an interface that approximates or simulates conversation

1 through a text, audio, or visual medium. The term "chatbot" does  
2 not include the following:

3 a. a bot that is used only for customer service, a  
4 business operation purpose, productivity, and analysis  
5 related to source information, internal research, or  
6 technical assistance, or

7 b. a stand-alone consumer electronic device that  
8 functions as a speaker and voice command interface,  
9 acts as a voice-activated virtual assistant, and does  
10 not sustain a relationship across multiple  
11 interactions or generate outputs that are likely to  
12 elicit emotional responses in the user;

13 2. "Deployer" means any person, partnership, state or local  
14 governmental agency, corporation, or developer that operates or  
15 distributes a chatbot;

16 3. "Design features" means any aspect of an AI system that has  
17 certain patterns or physical properties that are presented towards a  
18 user;

19 4. "Emergency situation" means a situation where a user  
20 engaging with a chatbot indicates that they intend to either commit  
21 harm to themselves or commit harm to others;

22 5. "Human-like feature" means a generative artificial  
23 intelligence system (AI) designed to simulate a sustained human or

1 human-like relationship with a user and which does any of the  
2 following:

3 a. behaves in a way that would lead a reasonable person  
4 to believe the AI is conveying that it has humanity,  
5 sentience, emotions, or desires. This includes, but  
6 is not limited to:

7 (1) stating or suggesting that it is human or  
8 sentient,  
9 (2) stating or suggesting emotions, or  
10 (3) stating or suggesting it has personal desires.

11 This does not include:

12 (1) functional evaluations, or  
13 (2) generic social formalities,

14 b. seeks to build or engage in an emotional relationship  
15 with the user. This includes, but is not limited to:

16 (1) expressing or inviting emotional attachment,  
17 (2) reminding, prompting, or nudging the user to  
18 return for emotional support or companionship,  
19 (3) depicting nonverbal forms of emotional support,  
20 (4) behaving in a way that a reasonable user would  
21 consider excessive praise designed to foster  
22 emotional attachment or otherwise gain advantage,  
23 or  
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(5) enabling or purporting to enable increased intimacy based on engagement or pay.

This does not include:

(1) offering generic encouragement that does not create an ongoing bond, or

(2) asking if a user needs further help or support in a neutral, nonemotional context, and

c. impersonates a real person, living or dead;

6. "Minor" means a person who is under the age of eighteen

(18);

7. "Social AI companion" means an AI chatbot that is specifically designed, marketed, or optimized to form ongoing social emotional bonds with users, whether or not such systems also provide information, complete tasks, or assist with specific actions;

8. "Therapy chatbot" means any chatbot modified or designed for a primary purpose of providing mental health support, counseling, or therapeutic intervention through the diagnosis, treatment, mitigation, or prevention of mental health conditions;

9. "User" means a person who interacts with AI.

SECTION 2. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 11 of Title 75A, unless there is a duplication in numbering, reads as follows:

1       A. Each deployer:

2           1. Shall ensure that any artificial intelligence (AI) chatbot  
3 operated or distributed by the deployer that has human-like features  
4 is not made available to minors to use, interact with, purchase, or  
5 converse with;

6           2. Shall implement reasonable age certification systems to  
7 ensure that AI chatbots with human-like features are not provisioned  
8 to minors; and

9           3. May, if reasonable, given the purpose of the chatbot,  
10 provide an alternative version of the chatbot without human-like  
11 features available to minors and nonverified users.

12       B. Deployers operating AI that primarily function as companions  
13 shall:

14           1. Ensure that any such chatbots operated or distributed by the  
15 deployer are not available to minors to use, interact with,  
16 purchase, or converse with; and

17           2. Implement reasonable age verification systems to ensure that  
18 such chatbots are not provisioned to minors.

19       C. Exempted from this section, and may be made available to  
20 minors, are therapeutic chatbots that meet all of the following  
21 requirements:

22           1. The chatbot provides a clear and conspicuous disclaimer at  
23 the beginning of each individual interaction that it is AI and not a  
24 licensed mental health professional;

1       2. The chatbot is not marketed or designated as a substitute  
2 for a human mental health professional;

3       3. A licensed mental health professional, such as a clinical  
4 psychologist, assesses a user's suitability and prescribes the tool  
5 as part of a comprehensive treatment plan and monitors its use and  
6 impact;

7       4. Developers provide robust, independent, peer-reviewed  
8 clinical trial data demonstrating both the safety and efficacy of  
9 the tool for specific conditions and populations; and

10       5. The system's functions, limitations, and data privacy  
11 policies are transparent to both the licensed mental health  
12 professional and the user with clear lines of accountability that  
13 are established for any harms caused by the system.

14       SECTION 3.        NEW LAW        A new section of law to be codified  
15 in the Oklahoma Statutes as Section 12 of Title 75A, unless there is  
16 created a duplication in numbering, reads as follows:

17       A. Deployers of an artificial intelligence chatbot with human-  
18 like features shall implement and maintain reasonably effective  
19 systems to detect, promptly respond to, report, and mitigate  
20 emergency situations in a manner that prioritizes the safety and  
21 well-being of users over the deployer's other interests.

22       B. Deployers of artificial intelligence chatbot with human-like  
23 features shall collect and store only that information which does  
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1 not conflict with a trusting party's best interests. Such  
2 information must be:

3 1. Adequate, in the sense that it is sufficient to fulfill a  
4 legitimate purpose of the deployer;

5 2. Relevant, in the sense that the information has a relevant  
6 link to that legitimate purpose; and

7 3. Necessary, in the sense that it is the minimum amount of  
8 information which is needed for that legitimate purpose.

9 SECTION 4. NEW LAW A new section of law to be codified  
10 in the Oklahoma Statutes as Section 13 of Title 75A, unless there is  
11 created a duplication in numbering, reads as follows:

12 A. Any business or person that violates this act shall be  
13 subject to an injunction and surrender of any unjust gains due to  
14 violation of this act, and shall be liable for a civil penalty of  
15 not more than Two Thousand Five Hundred Dollars (\$2,500.00) for each  
16 violation or Seven Thousand Five Hundred Dollars (\$7,500.00) for  
17 each intentional violation, which shall be assessed and recovered in  
18 a civil action brought by the Attorney General.

19 B. Any minor who uses an artificial intelligence (AI) chatbot  
20 that does not comply with the terms of this act, or a parent or  
21 guardian acting on their behalf, may institute a civil action on  
22 their own, or on a class-wide basis, to recover damages in an amount  
23 not less than One Hundred Dollars (\$100.00) and not greater than  
24 Seven Hundred Fifty Dollars (\$750.00) per user, per incident, or

1 actual damages, whichever is greater, and to obtain injunctive or  
2 declaratory relief.

3 SECTION 5. This act shall become effective November 1, 2026.

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